



MODIFYRE 2020

# Art & Theme Camp Grant Criteria

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## Purpose

This document is intended for anyone wishing to apply for a grant through Modifyre. It is applicable to both artists and theme camps.

## Applicability

Grants are available for both artists and theme camps at Modifyre, and in fact, for this purpose, theme camps can be considered participatory artworks in themselves.

We consider applications for any medium, including small or large-scale installations, performance, participatory activities, digital media, sound or video art, workshops and fire performance.

## About the grant program

At Modifyre, we believe that art can be a powerful means of challenging and transforming the culture it reflects, and when assessing grant proposals we look for work that draws this out in some way.

We aim to fund proposals that transform participants into active contributors to the creative and deliberative processes – generating roles, provoking actions, and prompting society to convene around itself. This type of work blurs the distinction between user and maker, manufacturer and consumer, integrating art with its context and encouraging us to understand society as the primary agent of its own transformation.

We particularly encourage work that:

- Prioritizes broad participation in its development, execution and presentation, and is highly interactive and community-focused.
- Is accessible to the public and civic in scope.
- Is experienced in more ways than just visually – that is, touched, inhabited, heard, or experienced in some way
- Requires some intervention or engagement from its audience.

We hope that our grants program will encourage a growing community of artists to create interactive experiences to inspire engage and challenge our fellow citizens.

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## Grant Criteria

### 1 Assessment criteria

Grant applications are assessed on their strength in relation to three core criteria. Your response to these criteria should be described in your application.

#### 1.1 Core criteria

##### **A) Concept**

- The depth of ideas behind the work; the extent to which those ideas are explored & the success with which that exploration is transmuted into a well-resolved outcome;
- The strength of embodiment of or connection to the 10 Principles that underpin Modifyre – in particular, Participation, Immediacy & Communal Effort.

##### **B) Impact**

- The quality of craftsmanship, skill or technical achievement;
- The rigour of the proposal - how well thought out is it? To what extent has the artist(s) engaged with technical aspects of the work; including construction, material selection, timeline, budget, lighting.
- Work that is ambitious; how will the physical presence of the work challenge or engage the audience?

##### **C) Relationship to Event Theme**

- How the work engages with the year's theme; how has the theme informed the creative process, or how is it expressed through the work, or through interaction with the work?

##### **D) Value for Money**

- Are you using recycled/reclaimed materials? Are you gaining funding from another source? How much of the artwork are we funding?

These criteria are simply guidelines for both artists and assessors. They are not percentage weighted; some proposals will address just one criterion very strongly, while others will address all three in part. All proposals will be assessed on their individual merits, using these criteria to frame the assessment

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## 1.2 Other factors

In addition to the core criteria, the following are required in order to carry out a full assessment of your proposal:

- Itemised budget
- Construction / implementation timeline
- Portfolio / links to previous projects
- Confirmation that the proposal consists of new work created specifically for Modifyre

## 1.3 How much you can apply for

**In 2020, we have two grant rounds;**

- 1. Grants of \$750 intended for a larger, built works**
- 2. Two grants of up to \$250 intended for transport of Theme Camps or the creation of smaller works or those which require less funds / less intense lead-time.**

Our Major Grant is funded entirely by tickets, out of our Event Production Budget, and closes earlier to give the artist enough time to design and build their project. Our Micro-Grants and Theme Camp Grants are funded by a combination of the Event Production Budget and our annual fundraiser, Minifyre. We encourage artists and Theme Camps to contribute their skills to Minifyre to help fundraise for the big event!

Theme Camps coming to Modifyre are expected to fundraise for the base materials and infrastructure to create their camp (see our Theme Camp Handbook for ideas - updated document coming soon!). Our Theme Camp micro-grants are intended assist with the expense of bringing your camp to our event. However, individuals within a Theme Camps are welcome to also apply for an Art Grant to fund a piece within their camp- this could be an interactive sculpture, a performance, or any experiential or participatory aspect of your camp.

NB: We may not fund the entire cost of a project. We endeavour to support as many artists and theme camps as possible, and giving lots of people a few dollars, instead of a few people lots of dollars, is the best way to do this.

### **Why so small/not set amounts?**

We fund our grant rounds using a combination of tickets and volunteer-run fundraisers. Modifyre is still in its infancy, and our finances reflect this.

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## 1.4 What we fund

- New or newly developed participatory artwork created for Modifyre
- Materials and access to equipment
- Transport hire (trailer / truck)
- Fuel for transport, above what an individual attendee would normally spend
- Theme camp transport

## 1.5 What we don't fund

- Work that already exists
- Tickets
- Artists' fees
- Personal transport
- DJs
- Non-interactive 2D / visual / graphic art
- Equipment purchase (hand tools, etc)

## 1.6 Who assesses the applications?

Each year, we nominate a grant committee comprising of a combination of our art & theme camp leads, and those with relevant health, safety and design expertise.

The list will be published on the website when the grant round is complete. Please see appendix A for flow chart of process.

## 1.7 Modifyre Art Teams

The Modifyre art teams, MAD (Modifyre Arts & Decor), RAD (Rapid Art Deployment) & Lanterneers, are given a nominal budget of a few hundred dollars by Modifyre to ensure that they can produce the minimum requirements of their role with certainty. This is in line with most of the other Modifyre teams. However, we encourage team members to extend their projects through applying to the grant rounds for non-essential activities. This is to ensure fairness, and that our funds go towards projects that are most worthy of support. Team leads from those mentioned above do not assess grants, and any conflicts of interest are declared.

If you would like extra support for your project, or to link it in with Modifyre activities, get in touch with art team at [art@modifyre.org](mailto:art@modifyre.org) or for theme camp support please email: [themecamps@modifyre.org](mailto:themecamps@modifyre.org)

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## After Modifyre

Please email [grants@modifyre.org](mailto:grants@modifyre.org) with a brief run down of how the allocated funds were used and supported your project. We also encourage you to write about the experience, learnings, successes (or failures!) in a blog post on the [BURN Arts Scrapbook](#).

It is up to the artist(s) what they do with their work after Modifyre. Though we are a participatory, volunteer-run event, which does not pay artist fees, we recognise that in the Default World, being an artist is hard and payment for labour and intellectual property is essential for professional artists.

After Modifyre, you are therefore welcome to show your work at other events, commercial or otherwise. BURN Arts Inc can also offer support for certain endeavours, such as acquisition by local councils or letters of support for government grants.

Get in touch via [art@modifyre.org](mailto:art@modifyre.org) to see how we can help you spread burner culture amongst our local communities!



Appendix A - Process

